

**Request for Proposals**

**Title:** Consultancy to review legal context and policy incentive options on land use and promotion of climate-smart agriculture and responsibly produced palm oil and cocoa

**RFP No:** *CIL-2025-CONSULTANCY-07*

**Date of Issuance:** April 17, 2025

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**1. Background**

Conservation International (CI) has been protecting nature for the benefit of all for over 30 years. Through science, policy, and partnerships, CI is helping build a healthier, more prosperous, and more productive planet. CI is a global organization active in Liberia for over 20 years, working closely with communities, the private sector, government, and civil society leaders to support conservation and sustainable development. Liberia is at a vital point in its development history, with an enormous wealth of natural resources. It has an opportunity to encourage investors and promote development initiatives that support economic growth and development while maintaining Liberia's critical natural capital for future generations. Proper stewardship of Liberia's resources may prove to be the key to the future well-being of the Liberian people.

To this end, CI Liberia, in collaboration with Environment Protection Agency (EPA,) is implementing a five-year Global Environment Facility (GEF) funded Food Systems, Land Use, and Restoration (FOLUR) project titled "Reducing deforestation from palm oil and cocoa value chains,"

To that end, CI Liberia is seeking the services of a consultant to develop a communications strategy for CI Liberia Country Programme and Action plan for the FOLUR project.

**2. Project Overview**

The FOLUR Project is based on the growing recognition that food production systems and land use must improve for the benefit of peoples' health, planet, and economies. As such, the FOLUR project will promote sustainable integrated landscapes and efficient palm oil and cocoa value chains and transform food and land use systems, produce ecosystem services, and maintain natural capital.

The objective of the FOLUR project is "to promote biodiversity conservation and sustainable food systems for enhanced livelihood opportunities in Northwest Liberia Landscape through land use planning, restoration of degraded lands, and strengthening governance, policies, and market incentives for nationally replicable models of deforestation-free cocoa and palm oil value chains."

The FOLUR project is being implemented by partners including Fauna and Flora International (FFI), Royal Society for the Protection of Birds (RSPB), and Society for the Conservation of Nature of Liberia (SCNL) in the Northwest Liberia landscape that comprises of Grand Cape Mount, Bong, Bomi, Lofa, and Gbarpolu Counties.

The Project has four components as follows:

- i. Component 1: Development, adoption, and implementation of National and Northwest Liberia Landscape land use plan: This component aims to develop in a participatory and an inclusive manner, a coarse national and comprehensive landscape land-use plans indicating target areas for production, protection, and restoration.
- ii. Component 2: Promotion of sustainable production practices for food crops, palm oil, and cocoa, supported by responsible value chains: This component aims at building the capacity of male and female farmers, small-medium enterprise service providers, government, universities, civil society, and organizational staff on sustainable palm oil and cocoa production, climate-smart agricultural practices, and non-timber forest products (NTFP) practices.
- iii. Component 3: Biodiversity loss reduction and restoration of natural habitats. This component seeks to develop a restoration plan and conduct restoration initiatives, including agroforestry, land management, and natural regeneration implementation in Northwest Liberia Landscape.
- iv. Component 4: Coordination, collaboration, Monitoring, and Evaluation. This component seeks to improve coordination and collaboration among project partners and stakeholders as well as enhance strategic knowledge management of the project. Against that backdrop, CI Liberia is seeking the services of a consultant to develop a communication strategy to increase for the FOLUR Project.



Pursuant to the above, Conservation International is seeking a consultant to review legal context and policy incentive options on land use and promotion of climate-smart agriculture and responsibly produced palm oil and cocoa

### 3. Submission Details

- a. **Deadline.** Proposals must be received no later than (**May 12<sup>th</sup>, 2025, at 11:59 PM GMT**). Late submissions will not be accepted. Proposals must be submitted via email to ([hrliberia@conservation.org](mailto:hrliberia@conservation.org) ). All proposals are to be submitted following the guidelines listed in this RFP.
- b. **Validity of bid.**
- c. **Clarifications.** Questions may be submitted to ([hrliberia@conservation.org](mailto:hrliberia@conservation.org) ) by the specified date and time in the timeline below. The subject of the email must contain the RFP number and title of the RFP. CI will respond in writing to submit clarifications by the date specified in the timeline below. Responses to questions that may be of common interest to all bidders will be posted to the CI website and/or communicated via email.
- d. **Amendments.** At any time prior to the deadline for submission of proposals, CI may, for any reason, modify the RFP documents by amendment, which will be posted to the CI website and/or communicated via email.

The subject line of the email must reference the RFP No. of this solicitation. Hard copies in a sealed envelope can be delivered to the following address:

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Full details of this procurement can be found via this link >>>>> <https://www.conservation.org/about/procurement-opportunities>